

LEHIGH VALLEY BUSINESS

FORTY UNDER 40

All Stars

CLASS OF 2016

A PROGRAM OF:  BUSINESS



Achievements: Landing clients in top news outlets, including The Wall Street Journal, Forbes and CNBC; having his own work featured in top local and national trade outlets; leading Flackable in pledging \$15,000 to the international charitable group, Smile Train.

Who is your all-time sports hero and why? “Allen Iverson is without a doubt my favorite athlete of all time. He played every game with more heart, passion and courage than anyone else on the court.”

What teams do you support and how do you support them? “I support my Temple Owls and just about every other team in Philadelphia. I often attend Sixers, Phillies and Temple games, and I watch the others on TV when possible.”

Who has been your most influential role model and why? “As an American history buff, I admire many of America’s founders, especially Thomas Paine. He was a PR pioneer whose writings won the hearts and minds of a nation hungry for independence. My approach to writing, marketing and public relations is heavily influenced by his work.”

What do you know now that you wish you'd known earlier in your career? “With the right amount of drive and talent, you can do anything you want. Too many young people let fear and doubt derail their dreams.”

Brian
HART



Founder and President, Flackable, Wyomissing